



# THE INSTITUTE FOR SOCIAL AND EUROPEAN STUDIES FOUNDATION AND THE CORVINUS UNIVERSITY OF BUDAPEST

Kőszeg, Hungary

**New Strategies in Global Management and the Role of Europe**

## Daily Programme

**June 26, 2011**

- 15:15**      **Welcome Reception**
- 15:30**      **Welcome Speech by Béla Básthy (*vice-mayor of Kőszeg*)**
- 15:45**      **Graduation ceremony and opening of the International Summer University, Ferenc Miszlivetz (*director of ISES*), Jody Jensen (*ISES*)**

**16:30**            **Opening of the exhibition of Mrs. Krystyna Steffens (painter) by László Huber (*mayor of Kőszeg*), followed by piano and violin concert**

**18:00 Reception – Taverna Flórián**

**June 27, 2011**

**10:00**            **Tibor Palánkai (*Corvinus University of Budapest*): Dimensions of Crisis of Global and European Economy: are there Democratic Responses on them?**

**12:00**            **Lunch – Portré**

**15:00**            **Attila Marján (*István Széchenyi University*): Before and After Crisis – Quo Vadis Europe?**

**16:30**            **Tamás Szűcs (*representative of the European Commission in Hungary*): The Hungarian EU-presidency from a Commission Perspective**

**18:00**            **Dinner – Taverna Flórián**

**20:00**            **Welcome Party for the students at the cellar of the Europe House**

**June 28, 2011**

**10:00**            **Norbert Kroó (*Hungarian Academy of Sciences*): Sustainability and Sciences**

**11:00**            **Sándor Kerekes (*Corvinus University of Budapest*): Sustainability and New Economic Thinking**

- 12:00** Lunch – Portré
- 14:00** Introduction by József Laszlovszky (*Central European University, ISES*)
- 14:10** H.E. Sok An (*Deputy Prime Minister of Cambodia*): The Preah Vihear Temple – Cambodia’s efforts in the Protection of Cultural Heritage
- 15:00** Panel Debate: Connections of Culture and Sustainability
- 17:00** Sightseeing in Kőszeg – meeting point: Europe House
- 19:00** Dinner – Taverna Flórián

**June 29, 2011**

- 10:00** Julia Marton-Lefèvre (*International Union for Conservation of Nature*): The Global Quest for Sustainability: Is it Relevant and Attainable?
- 11:00** Panel Debate: Connections of Culture and Sustainability  
Chair: András Tétényi (Corvinus University of Budapest)
- 12:00** Lunch – Portré
- 14:00** James Skelly (*Magee College, University of Ulster*): The Planet is Sustainable – Our Lifestyles Are Not
- 18:00** Dinner – Taverna Flórián

**June 30, 2011**

**European Trail**

- 10:00** Yolanda Onghena (Barcelona Centre for International Affairs): Images and Imageries of Europe
- 10:45** Ghislain Verstraete (University of Gent): Social Security and Citizenship
- 11:30** Ine Pisters (University of Gent): Presentation of “Rethinking Realities”
- 12:00** Lunch – Portré
- 14:00** Guido Montani (University of Pavia): Austerity without Growth: the Unsustainable Policy of EU Governments
- 15:30** Mario Nuti (University of Rome "La Sapienza"): The Future of the European Social Model in the Light of Austerity Programmes
- 16:30** Workshop (for the members of the European Trail)
- 18:00** Dinner – Taverna Flórián

**July 1, 2011**

- 10:00** Ferenc Mislivetz (ISES): Global Crisis and its Interpretations
- 11:00** Panel Discussion (Ferenc Mislivetz, Jody Jensen, Jim Skelly, Mario Nuti, Guido Montani, European Trail)

- 12:00** Lunch – Portré
- 14:30** Presentation by Dale Martin (CEO, Siemens Hungary Co.)
- 16:00** Workshop
- 20:00** Dinner and Wine Tasting – Tóth Cellary

**4 July, 2011**

- 09:30** Zoltán Balog (*State Secretariate*): The Roma on the Agenda of the Hungarian EU Presidency
- 11:00** György Csepeli (*Eötvös Loránd University*): Europe's First Transeuropean Minority. The need for New Paradigms of Public Policy
- 12:00** Lunch – Portré
- 14:00** János Birta (*European Roma and Travellers Forum*): New Means of Economic Empowerment
- 15:00** Panel discussion on the local economic perspectives of the Roma people
- 18:00** Dinner – Taverna Flórián
- 20:00** Cultural Evening with Roma artists at the cellar of the Europe House

**July 5, 2011**

- 10:00** György Lukács (*Autonomy Foundation*): Learning by Doing (Changing Lifestyle and Consumption)
- 12:00** Lunch – Portré
- 14:00** Péter Radó (*Expansion Human Consulting Ltd.*): The Failure of Public Education Systems. The School and the Roma Kid.
- 15:00** Presentation of the film “Refused” directed by Antonia Mészáros
- 18:00** Dinner – Taverna Flórián

**July 6, 2011**

- 10:00** Marco Antonio da Silva Ramos (*University of Sao Paulo*): Contacts and Influences between Classical and Popular Brazilian Music
- 12:00** Lunch – Portré
- 14:00** Leonce Bekemans (*University of Padua*): Globalisation vs. Culture: the Need for a Human-centric Approach

**16:00** Markus Sabadello (*European Peace University*): ICTs for a Global Civil Society

**18:00** Dinner – Taverna Flórián

**20:00** Movie Night – Zeitgeist: Addendum

**July 7, 2011**

**10:00** Jody Jensen (*ISES*): What is Global Civil Society?

**10:45** Miklós Rosta (*Corvinus University of Budapest*): Imitation of public sector innovations: Institutions do matter!

**11:15** Mary-Louise Kearney (Special Advisor to the IHERD Programme, OECD): Why Higher Education, R and D and Innovation are essential for investing in the future

**12:00** Lunch – Portré

**14:00** Elemér Hankiss (*Hungarian Academy of Sciences*): Possible and Impossible Futures

**16:00** Gabriele Matzner (*Former Austrian Ambassador to UK*): Developments in the Arab World (and the Challenges for Europe)

**18:00** Dinner – Taverna Flórián

**20:00** Café Bloom with Tibor Palánkai at the Cellar of the Europe House

**July 8, 2011**

- 09:00**      **Student Presentations**
- 09:15** Jenna Goodhand: Security in the Face of a Global Food Crisis
- 09:30** Andrew Bacchus: Highlighting the role of global civil society organisations (CSOs) in improving microfinance
- 09:45** Prisca Merz: renewable energies in Germany
- 10:00** Duygugül Can: European Energy Security and the Turkish Case
- 10:15** Blerta Tuci: Albania during the Transition Period and how the Globalization Process has affected on the Development of the Country
- 10:30** Yuna Lee: Democratization in South Korea and Inter Korean Relations
- 10:45** Regina Bakhteeva: Russia: Part of Europe or Part of European Problems
- 11:00** Renjie Butalid: Crisis of Democracy in the United States today?
- 11:15** Diana Loredana Munteanu: The Impact of Information Technology on Global Civil Society
- 11:30** Karolina Mazetyte: The Role of Social Media in the Revolutions
- 11:45** Vilma Rukaite: Roma Issues in Lithuania
- 12:00** Yeuheniya Leonava: Integration of Turks in Germany: Problems and Perspectives
- 12:15** Juozas Kasputis: Diversity and Society from Autistic Perspective
- 12:30**      **Bába Iván (*State Secretariate of the Ministry of Foreign Affairs*)**
- 13:30**      **Lunch – Portré**
- 14:30**      **Debates on Democratization (Jasmine revolutions, Arab world, US, EU, human security)**



- 16:00**            **Summary**
- 16:15**            **Closing of the International Summer University and Graduation Ceremony, Speakers: Ferenc Mislivetz (director of ISES), Jody Jensen (ISES)**
- 17:15**            **Inauguration of the UNESCO Chair and the Library**  
**H. E. Katalin Bogyay (*Hungarian Ambassador to the UNESCO*), László Huber (*mayor of Kőszeg*), Tamás Mészáros (*rector, Corvinus University of Budapest*), László Trautmann (*dean, Corvinus University of Budapest*)**
- 19:00**            **Opera Concert**
- 20:00**            **Reception and Farewell Party – Taverna Flórián**