



WEBINAR SERIES

Urban Mobility after Covid-19: Long-term strategies for the sustainable mobility transition in European cities

April 12-14, 2021

Organised by: CIDOB's Global Cities Programme in collaboration with the Chair for Social Economy at Technocampus – Pompeu Fabra University

Meeting the European Union's 2050 climate-neutrality target will require a 90% reduction in transport-related greenhouse gas emissions. With transport being one of the few sectors in which emissions are today higher than in 1990, and where emissions continue to rise despite mitigation efforts, this is a colossal challenge. Cities, which account for 40% of total road transport in the EU, will have a vital role to play in achieving the ambitious goal. They are not only major emitters, but local governments and urban stakeholders are also driving the transition to sustainable mobility through experimentation, innovation and multistakeholder partnerships.

The Covid-19 crisis and the need for creating safe and socially-distanced transport have accelerated the mobility transition in many European cities. Tactical measures such as the introduction of new cycling lanes, pedestrian areas and low traffic zones were rolled out in record time. However, often these have been stand-alone initiatives that are not part of a long-term strategy for the transition to sustainable mobility.

Departing from the capacity for urban transformation that we have witnessed in recent months, this three-session webinar explores how cities across Europe can develop more robust, long-term mobility plans, enabling them to contribute to the EU's 2030 and 2050 climate targets. The objective is to examine both opportunities for accelerating change – from multi-stakeholder partnerships to social innovation – as well as barriers to long-term planning and transformation – from public acceptance to political, legal and technical limitations. The **first session** provides a general debate on long-term urban mobility planning for a faster and more just green transition in cities. Building on this analysis, the two subsequent sessions zoom in on specific aspects of the urban mobility transition. **Session two** explores how urban mobility access regulations and low-traffic neighbourhoods are key to creating less polluted and more liveable cities in the long term. **Session three** turns towards the socioeconomic dimension of the mobility transition, including changes in ownership and employment systems, and the role of multistakeholder partnerships and social innovation.

Each session brings together local policymakers, practitioners and researchers. Following the keynote interventions, experts will provide first reactions and subsequently there will be an open discussion with all participants. **There will be English-Catalan translation.**

Monday, April 1209.00 – 09.15 **Opening remarks****Pol Morillas**, Director, CIDOB**Laia Bonet**, Third Deputy Mayor for the 2030 Agenda and Digital Transformation, Sports and Territorial and Metropolitan Coordination, Barcelona City Council**Session 1: Long-term policy planning for a faster and more just urban mobility transition***Moderator***Hannah Abdullah**, Research Fellow, Global Cities Programme, CIDOB09.15 – 09.45 **Keynote interventions****Emilia Smeds**, Researcher, Department of Civil, Environmental and Geomatic Engineering, University College London & H2020 CIVITAS SUMP-PLUS Project**Daniel Helldén**, Vice Mayor for Transport, City of Stockholm**Rosa Alarcón**, Councillor for Mobility, Barcelona City Council09.45 – 10.00 **First reactions****Peter Staelens**, Senior Project Coordinator Mobility, Eurocities**Annika Degen**, Deputy Director for Europe, UITP (The International Association of Public Transport)**Maruxa Cardama**, Secretary General, SLoCaT Partnership10.00 – 10.30 **Discussion****Tuesday, April 13**09.10 – 09.15 **Opening remarks****Hannah Abdullah**, Research Fellow, Global Cities Programme, CIDOB**Session 2: Towards less polluted and more liveable cities: Urban access regulations & low-traffic neighbourhoods***Moderator***Esther Anaya Boig**, Research Postgraduate, Centre for Environmental Policy, Imperial College London09.15 – 09.45 **Keynote interventions****Valeria Bernardo**, Adjunct Professor, Technocampus – Pompeu Fabra University**Jean-Claude Dardelet**, Deputy Mayor of Toulouse & Chair of Eurocities Forum on Mobility**Chiara Bresciani**, Engineer, Mobility Planning and Programming Area, Mobility and Transport Department, City of Milan**Adrià Gomila**, Director of Mobility Services, Barcelona City Council09.45 – 10.00 **First reactions****Caspar Sluiter**, European Affairs Officer, Netherlands Association of Municipalities (VNG)**Jeremy Leach**, Chair, London Living Streets**Margarita Triguero-Mas**, Researcher, Department of Urban Studies, Massachusetts Institute of Technology; Barcelona Lab for Urban Environmental Justice and Sustainability, Autonomous University of Barcelona; Institute for Environmental Science and Technology, Hospital del Mar Medical Research Institute10.00 – 10.30 **Discussion****Wednesday, April 14**

- 09.10 – 09.15 **Opening remarks**
Hannah Abdullah, Research Fellow, Global Cities Programme, CIDOB
- Session 3: Enabling multi-stakeholder cooperation and social innovation in urban mobility: green, inclusive and new solutions**
- Moderator* **Eloi Serrano Robles**, Director, Social Economics Chair, Technocampus – Pompeu Fabra University & Associate Researcher, CIDOB
- 09.15 – 09.45 **Keynote interventions**
Arnau Vilardell Fradera, Founder and Coordinator, Som Mobilitat SCCL
Carla Gómez Castellví, Process Management & Communication, The Mobility Factory SCE
Héctor Martínez Guillen, Deputy Director, Tusgsal
- 09.45 – 10.00 **First reactions**
Sílvia Casorran Martos, Councilor for Mobility and Accessibility of Sant Martí District & Deputy at Office for the Chief Architect, Barcelona City Council
Albert Gragera, Researcher, Transport Division, Department of Technology, Management & Economics, Technical University of Denmark
Agustí Fernandez de Losada, Director, Global Cities Programme, CIDOB
- 10.00 – 10.30 **Discussion**