



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 613174

SAHWA Project Video Presentation: CALL FOR A VIDEO PRODUCER

Barcelona Centre for International Affairs, CIDOB
December 2016

The [SAHWA Consortium](#) is looking for a video producer to produce a project video presentation.

ABOUT SAHWA

The SAHWA Project is a FP-7 interdisciplinary collaborative research project led by the Barcelona Centre for International Affairs (CIDOB) and co-financed by the European Commission as part of its Research Framework Programme. SAHWA brings together 15 partners from Europe and Arab countries to research youth prospects and perspectives in a context of multiple transitions in 5 Arab countries (Morocco, Algeria, Tunisia, Egypt and Lebanon). The thematic axes around which the project will revolve are education, employment and social inclusion, political mobilisation and participation, culture and values, international migration and mobility, gender, comparative experiences, and public policies and international cooperation.

For further information about SAHWA, please [click here](#) (pay attention to our flyer and leaflet).

ABOUT THE PROJECT VIDEO PRESENTATION

One of the outputs of the SAHWA Project is an animation piece that tells the context in which Arab youth find themselves since 2011 (Arab uprisings, unemployment, biggest population in the MENA region, etc.) and what knowledge and outputs SAHWA intends to provide in such a context.

The selected supplier will produce a 3-5 minute video about the SAHWA Project explaining all aspects of the project including the following: context, objectives, methodology and outputs (including results arising from the SAHWA Youth Survey and Ethnographic Fieldwork). To do so, the supplier will work jointly with CIDOB in order to define the content to be displayed. The video will be in English but subtitles in Arabic, French and Spanish will be made available.

Different aspects should be taken into account when applying, such as:

- **Audience:** our target is the wider audience, not only scholars or policy-makers but the general public.



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- The **duration of the video** will depend on the budget and on the recommendations of the provider. In any case, it should be no longer than **5 minutes**.
- The animation piece will need to be produced in English, with subtitles in 4 languages: English, Spanish, French and Arabic. The script in the 4 languages will be provided by CIDOB.
- As long as it matches with the objectives of the animation piece, any video that is creative and original is more than welcome.

Responsibilities

The Provider will be responsible for the design and production of the video, including storyboarding, drawing/animation, recording and editing, and any other task that is required in order to achieve the quality and concept requirements. The idea development and scripting will be made by CIDOB. However, the Provider commits to advise CIDOB on these tasks, given their expertise in audio-visuals and communication. This implies more specifically:

- **Working** jointly with CIDOB **the overall content of the video**.
- **Proposing** attractive and original ways to display this content
- **Producing** the whole content except the synopsis: video, images, design, voice, etc.
- **Working** with CIDOB on defining the esthetical aspects of the video, including through different versions.

Provisional Timeline

- Deadline for applications: 8 January 2017.
- Selection of supplier: 13 January 2017
- Video ready for publication: mid-February 2017.

Every candidate will submit a cover letter, a portfolio of previous works, a proposal for the animation piece and a budget proposal. **Please send your application to SAHWA Project Manager Moussa Bourekba (mbourekba [at] cidob [dot] org) before the 8th of January 2016.**